

MATTHEW GREY

UX/UI DESIGNER

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Creative UX/UI Designer with a passion for crafting intuitive user experiences and designing engaging digital content across web, mobile, and social media platforms. Skilled in integrating user-centered design principles with social media strategy to drive brand visibility, enhance user engagement, and deliver suitable results.

SUMMARY OF PROFESSIONAL SKILLS

Figma	Adobe Creative Suite	Word Press
Microsoft	HTML, CSS, JS	Visual Design
Photography	Social Media Marketing	Brand Identity

PROFESSIONAL EXPERIENCE

Ideal Design Solutions: *Graphic Design Intern*

May 2025 - August 2025

- Created multiple video advertisements for Remax Crossroads clients using Premiere Pro.
- Designed numerous graphics for Remax and ESU (non-school related) clients using Adobe Photoshop and Adobe Illustrator
- Generated website mock-ups with little online presence to better my personal Portfolio.
- Became knowledgeable of the benefits of AI to better produce a specific graphic for clients.

Educational Experience

Figma

August 2023 - August 2025

- Developed a music app similar to Spotify for mobile and desktop use.
 - *Specialized in using different accessibility settings (i.e.: Sound Induction, in-app merch store, and news).*
- Created a health app for mobile use.
 - *Connected maps, mobile games/interests (ie: Pokemon-go), and location access, to seek local.*
 - *Recommendations for hikes, trails, etc., to better improve overall health.*
- Built a job search app for mobile use.
 - *Combined this app with Workday, which allowed for job searchers to apply for certifications and take recommended training or Certification Courses.*

Sublime Text

- Developed Apps for a variety of uses using HTML, CSS, and JS
 - *Portfolios, gallery, business page.*

WORK EXPERIENCE

New Balance: Retail Sales Associate

November 2023 - Present

- Developed a Customer-Centered Mindset.
- Gained valuable understanding of customer needs and behaviors—skills directly transferable to user-centered design and improving user experiences. Effective in Communication and Collaboration
- Working with diverse customers and team members to develop interpersonal skills—essential for collaborating with designers, developers, and stakeholders.

Best Buy: Retail Sales Tech

September 2022 - February 2023

- Sales & Marketing
- Exposure to product promotions, branding, and customer engagement.
- Problem-Solving Under Pressure
- Quick decision-making to handle customer issues or operational challenges.

EDUCATION

East Stroudsburg University

August 2023 - May 2025

Bachelor of Science: *Graphics and Web*

Northampton Community College

August 2016 - May 2020

Associate in Arts: *General Studies Design*